

### News Release

#### FOR IMMEDIATE RELEASE

Contact: Greg Clark

SVP-Marketing 817-713-1596

greg.clark@calibercollision.com

### **Caliber Collision Expands Into Oklahoma**

Caliber Acquires Three New Shops in the Oklahoma City Area

**LEWISVILLE, TX – July 20, 2012** – Continuing its rapid expansion focused on customer needs, Caliber Collision Centers announced today the acquisition of three new centers in the Oklahoma City area.

"Caliber Collision is proud to announce our entry into a new, contiguous market with the acquisition of three new locations in Oklahoma," said Steve Grimshaw, Caliber Collision Centers' Chief Executive Officer. "Our clients continue to request that Caliber expand into new markets like Oklahoma to aid them in delivering greater customer service with the operational consistency they require in today's competitive insurance market."

Caliber Collision's newly acquired 7,000 square foot collision repair facility in northwest Oklahoma City will open for business next Monday at 8020 NW Expressway, Oklahoma City, OK 73162. Caliber Collision's newly acquired 10,500 square foot facility in Midwest City, Oklahoma will also open for business next Monday at 751 W. Curtis Drive, Midwest City, OK 73110. The newly acquired Edmond location is currently being renovated and is scheduled to open in late October at 3501 South Broadway Extension, Edmond, OK 73013.



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"Our new Oklahoma locations represent our continued growth into important markets like
Oklahoma to meet the needs of our clients and their customers," added Mark Sanders, Chief Operating
Officer for Caliber Collision Centers. "Today's announcement brings the total number Caliber Collision
Centers to 110 locations across California, Texas, Nevada, Arizona, and now Oklahoma."

A photo of the new northwest Oklahoma City location and Center Manager, James Light, are included below:



New Caliber Collision Northwest Oklahoma City, OK Location



Center Manager James Light

A photo of the new Midwest City, OK location and Center Manager, Brian Payne, are included below:



New Caliber Collision Midwest City, OK Location



Center Manager Brian Payne



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#### **About Caliber Collision Centers**

Caliber Collision Centers is one of the largest collision repair companies in America with 110 I-CAR Gold Class Professional certified collision repair centers in California, Nevada, Arizona, Texas and Oklahoma. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 110 repair centers. Caliber Collision is continually looking to add new collision repair locations. Interested collision repair owners can contact Ron Davis, Caliber Collision Chief Development Officer, for more information in the Contact Us area of our website at <a href="https://www.calibercollision.com">www.calibercollision.com</a>.

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