

News Release

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North Hollywood Grandmother and Orange County Mom to Receive Valentines With Wheels

Recycled Rides Program donates refurbished vehicle to provide families with reliable transportation

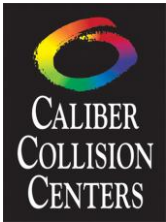
North Hollywood, CA – February 9, 2012 – Two remarkable women in North Hollywood and San Juan Capistrano will receive special valentines that come with wheels this year. Each will be presented with keys and title to a refurbished vehicle donated by Caliber Collision Centers, the Automobile Club of Southern California, and several other local businesses as part of a nationwide program called Recycled Rides.

Carrie Goff, single mother of two daughters facing foreclosure and bankruptcy, will receive a 2007 Ford Escape on Monday, February 13, 1:00 pm, at Caliber's San Juan Capistrano Center located at 26442 Via De Anza.

Debra Loyd, a retired Los Angeles crossing guard raising two grandsons and battling health issues, will receive a Ford Focus on Tuesday, February 14, 1:00 pm, at Caliber's North Hollywood Center located at 6929 Laurel Canyon Boulevard.

Recycled Rides is a nationwide program of auto body repairers collaborating with insurers, parts suppliers and other vendors to refurbish and donate vehicles to needy families. Technicians and other staff members at Caliber's North Hollywood and San Juan Capistrano centers donated their time to fix the vehicle and collect contributions to help both women and their families.

Loyd and her grandsons currently rely on bus transportation to go grocery shopping, attend church and visit doctors. This is particularly difficult since she uses an oxygen tank and a walker. A crossing guard for the City of Los Angeles for 43 years, she had to retire early a few years ago when she was diagnosed with cancer. She has three to four doctors' visits a week, and is continually concerned that due



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to lengthy bus routes, she has to leave her grandsons at home alone for long periods. Loyd was nominated for the Recycled Rides vehicle by Big Brothers Big Sisters of Los Angeles. Both her grandsons are participants in the organization's programs to provide mentoring for children and teens.

In San Juan Capistrano, the Ford Escape station wagon is being donated to help Goff, operator of a small, struggling event lighting business, avoid foreclosure and possible bankruptcy while providing the means to transport her daughters, ages 17 and 11, to and from school and afterhours activities. Goff was nominated by RESTORD, a local Orange County nonprofit that provides assistance for displaced women, children and wayward youth through its resale store in Foothill Ranch. Despite her limited time and financial means, Carrie and her daughters are dedicated volunteers at the RESTORD resale store, committed to helping those who are less fortunate.

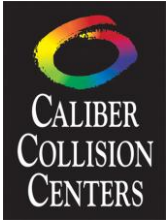
"Our hope is that providing the gift of reliable transportation will help ease the burden for Carrie and Debra as they continue to provide the best possible care for themselves and their families during these difficult times," said David Goldstein, Caliber Collision Vice President of Operations.

"Selfless, hard-working individuals like these two remarkable women who need a helping hand are the reason we support Recycled Rides and are committed to giving back to our local communities," added Rick Lewis, Unit Manager, Immediate Repair Program Field Claims for the Auto Club, which donated the vehicles from its claims salvage yard to be refurbished by Caliber Collision.

The Valentine vehicle presentations at Caliber's San Juan Capistrano and North Hollywood centers are among many Recycled Rides that the company plans to donate over the next 12 months across California, Arizona, Nevada and Texas, according to Michael Quinn, Caliber Collision Vice President of Industry and Community Relations. In the last month, the company has donated refurbished vehicles to a San Diego homeless family, and a Riverside single mother of four sons, whose youngest is undergoing treatment for Acute Lymphocytic Leukemia.

"We appreciate the support of our business partners and the community in this project." said Quinn. "Our goal with the Recycled Rides program is to give back to the communities we serve as we restore our customers to the rhythm of their lives."

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About Caliber Collision Centers

Caliber Collision Centers is one of the largest collision repair companies in America with I-CAR Gold Class Professional certified collision repair centers in California, Arizona, Nevada and Texas. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 100 repair centers. For more information about Caliber Collision Centers, visit our website at www.calibercollision.com.

About the Automobile Club of Southern California

The Automobile Club of Southern California, the largest member of the AAA federation of motor clubs, has been serving Southern California since 1900. Today, the Auto Club's members benefit by roadside assistance, insurance products and services, travel agency, financial products, automotive pricing and buying programs, automotive testing and analysis, trip planning services and highway and transportation safety programs. Information about these products and services is available on the Auto Club's Web site at www.AAA.com. Smart phone apps are also available for roadside assistance, TripTiks and insurance services.