

News Release

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Caliber Collision Centers

Donates Recycled Ride to Single Mother of Cancer Patient

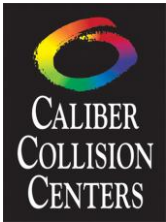
Caliber Recycled Rides Program Kicks Off At Riverside, CA Location

LEWISVILLE, TX - December 22, 2011 – Vanessa Daum, a single mother of a small boy diagnosed with Acute Lymphocytic Leukemia, will receive some holiday cheer on Friday, December 23rd, at Caliber Collision Centers' Riverside location, when she takes possession of a refurbished 2006 Honda CRV donated by Caliber.

Vanessa is a single parent of four sons and faces the incredible challenge of getting weekly treatment for her youngest son, Kaysin, by riding the bus to and from Loma Linda University Children's Hospital. Kaysin was diagnosed with Acute Lymphocytic Leukemia in June 2011 and is now an outpatient requiring weekly visits to the hospital for chemotherapy and doctor check-ups.

“We believe that the Daum family deserves a little holiday cheer this season, not only for Vanessa and Kaysin, but also for the three other boys in the family who need reliable transportation to and from school and other activities” said David Goldstein, VP – Operations.

In partnership with the Walters Automotive Group and Caliber Collision Centers associates and vendor partners, the like-new 2006 Honda CRV will be gifted to Vanessa and her family this coming Friday, December 23rd at noon at the Caliber Riverside center located at 6634 Indiana Avenue, Riverside, CA 92506 (951-683-6734).



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“We are honored to be a part of this touch of holiday cheer in concert with Caliber Collision Centers to help out a needy family like the Daum’s who deserve a break in today’s difficult economy where so many people simply can’t afford reliable transportation” said Cathy Kienle, Foundation Director of Walters Automotive Group.

“Reliable transportation for the Daum Family is so important so Kaysin can continue to receive treatment on his path to recovery with the help of our outstanding physicians and staff” said Jen Cruikshank, Chief Patient Care Director, Loma Linda University Children’s Hospital.

“Our goal with the Caliber Recycled Rides program is to give back to the communities we serve as we restore our customers to the rhythm of their lives each and every day. This gifting at Caliber’s Riverside center is just the first of many Recycled Rides that Caliber plans to donate over the next 12 months across California, Arizona, Nevada and Texas” said Michael Quinn, VP – Industry and Community Relations.

For more information and a chance to witness some holiday cheer for the Daum family, please contact Edward Dyer, Riverside Center Manager, at 951-892-4739 or visit the center on Friday, December 23rd at noon at 6634 Indiana Avenue, Riverside, CA 92506.

About Caliber Collision Centers

Caliber Collision Centers is one of the largest collision repair companies in America with 94 I-CAR Gold Class Professional certified collision repair centers in California, Arizona, Nevada and Texas. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 94 repair centers. For more information about Caliber Collision Centers, visit our website at www.calibercollision.com.

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