



Press Release

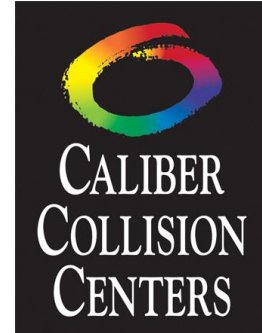
National Auto Body Council • 7044 S. 13th St., Oak Creek, WI 53154 • 888-66-PRIDE • (Fax) 414-768-8001

FOR IMMEDIATE RELEASE

For More Information contact:

Chuck Sulkala, NABC Executive Director

Phone: (888-66-PRIDE) or e-mail: chuck@autobodycouncil.org



Caliber Collision Centers Increases Its Support of the National Auto Body Council to Diamond-Level Membership

Oak Creek, WI, March 22, 2012 — Caliber Collision Centers, a National Auto Body Council (NABC) gold member, has upgraded its membership to the diamond level, the NABC announced. This is the highest level of NABC corporate sponsorship.

Emphasizing operational consistency coupled with unparalleled customer satisfaction across more than 100 locations, Caliber stepped up its support of the National Auto Body Council after getting a first-hand view of the organization's accomplishments.

"As a gold-level member, we began participating in NABC's Recycled Rides[®] program in late 2011 and saw for ourselves the benefits for both the industry and the special individuals living in the communities we serve," stated Steve Grimshaw, Caliber Collision Centers' President and CEO. "The good work NABC does struck a positive chord within Caliber, and it seemed fitting that we take our commitment to the next level."

"I am proud that Caliber Collision has chosen to demonstrate their strong belief in the National Auto Body Council's mission," added Caliber's Vice President of Industry and Community Relations Michael Quinn. "The NABC works on behalf of every one of us in this industry. Providing top level support of this worthy organization is one way we can demonstrate our appreciation for their efforts."

The National Auto Body Council wishes to thank Caliber Collision Centers for its increased generosity and ongoing participation in NABC-related projects.

"We welcome Caliber Collision to our circle of diamond members," said NABC Executive Director Chuck Sulkala. "A first-class repair organization, they have shown their willingness to roll up their sleeves and work diligently on behalf of our industry and those we serve. Their added involvement, together with that of other quality repairers, insurers and vendors, make it possible for us to identify, develop, and implement initiatives that promote our vision of automotive collision repair as a valued and respected industry. More to the point, they help make that vision a reality."

Companies and collision repairers interested in changing the industry for the better can help by becoming a member of the National Auto Body Council. Membership applications are available on the website at www.autobodycouncil.org.

About Caliber Collision Centers: Caliber Collision Centers is one of the largest collision repair companies in America with 101 I-CAR Gold Class Professional certified collision repair centers in California, Arizona, Nevada and Texas. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 101 repair centers. Caliber Collision is always looking to add new collision repair locations throughout

California, Arizona, Nevada and Texas. Interested collision repair center owners can contact Ron Davis, Caliber Collision's Chief Development Officer, for more information or visit our website at www.calibercollision.com.

About the National Auto Body Council: The NABC is a non-profit organization dedicated to enhancing the image of the collision industry. Our ongoing and continued success is a direct result of the efforts and support of our sponsoring companies and membership. Please contact NABC directly for membership information. Call 1-888-667-7433 (888-66PRIDE) or go to www.autobodycouncil.org.

The National Auto Body Council ~ Helping the automotive collision repair industry promote a positive image and be recognized as a valued and respected industry.

###