

News Release

FOR IMMEDIATE RELEASE

Contact: Greg Clark, SVP of Marketing
817-713-1596
greg.clark@calibercollision.com

**Homeless Families, Single Parents, War Veteran All Benefit
As Caliber Collision Rolls Out Its Recycled Rides Campaign
*Lack of transportation is road block to getting much-needed assistance***

Lewisville, TX – March 9, 2012 – Five struggling families in California and Texas and a non-profit in Texas are feeling more hopeful after each received a “Recycled” vehicle as Caliber Collision Centers rolled out its Recycled Rides program beginning in late December.

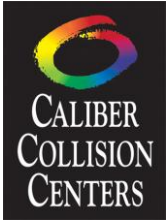
According to Steve Grimshaw, CEO of Caliber Collision Centers, “these vehicles are just the start of more than 12 Recycled Rides that the company plans to donate this year at its locations throughout California, Arizona, Nevada and Texas.”

Recycled Rides is a community service project of the National Auto Body Council (NABC) that brings together auto body repairers, automobile insurers, parts suppliers and other vendors to refurbish and donate vehicles to needy families and organizations across the country.

“Our purpose day in and day out at Caliber is ‘restoring our customers to the rhythm of their lives.’ We hope these recycled vehicles serve as a catalyst that restores entire families back to the rhythm of their lives,” said Grimshaw.

Grimshaw also credited the success of these initial Recycled Rides presentations to industry partners AAA Insurance and GEICO Insurance which donated the vehicles, and to dozens of Caliber Collision staff at each of the six locations who volunteered countless hours repairing the vehicles.

“This is a complete Caliber Collision team approach to helping families in need. Seeing first-hand the tremendous impact that a gift of transportation has for a struggling family makes each of us proud to be part of such a wonderful community service program and eager to do even more Recycled Rides donations in all the communities we serve,” he said.

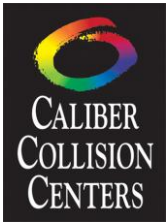


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The five families and one non-profit organization who received vehicles from Caliber Collision so far include:

- A single mother of four in Riverside, CA, who needed reliable transportation to take her youngest son, who has leukemia, for frequent medical treatments,
- A former corrections officer in San Diego, CA, whose diagnosis of kidney cancer triggered a downward spiral of financial hardships including living in a homeless shelter with his family of five.
- A small business owner and single mother of two teenagers, facing bankruptcy and foreclosure in San Juan Capistrano, CA.
- A grandmother in North Hollywood, CA, battling health-issues, raising two young grandsons and relying on public transportation for routine trips such as shopping, church, and doctor visits.
- An Iraq War veteran in Dallas, TX, recently home after two tours of duty, struggling to rebuild a life for his family while recovering from post traumatic stress and a back injury.
- Family Promise, a nonprofit organization in Temple, TX, dedicated to helping homeless families transition into independent living.

According to Michael Quinn, Caliber Collision Vice President of Industry & Community Relations, “Recycled Rides provides our associates with the opportunity to participate in our mission to give back to our communities. The technicians and staff members at each of Caliber’s participating locations not only donated their time to fix the vehicles but also solicited in-kind contributions from local businesses to donate parts, materials and services, as well as collect cash gifts and toys for each of the families.”



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Photos of these recent Recycled Rides gifting events include:



Valentine's Day was special this year for Debra Loyd who received a refurbished vehicle and many hugs from the Caliber Collision team in North Hollywood.



The Caliber Collision San Juan Capistrano team proudly unveils a freshly repaired 2007 Ford Escape to Carrie Goff, a single mother facing bankruptcy.

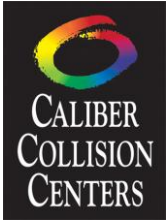


U.S. and Texas state representatives attended the Recycled Rides presentation in Keller, TX, to thank John Jones, an Iraq War veteran, for his service. (L-r) Mark Sanders, Caliber Collision Chief Operating Officer, Erik With, Dist. Director for U.S. Congressman Michael Burgess, John Jones, Vicki Truitt, Texas State Representative, and Steve Grimshaw, Caliber Collision President & CEO.



The entire team of Caliber's Round Rock center present Mike Bergman, Executive Director of Family Promise, (in center with white shirt) with a Ford 350 minivan to help transport homeless families in Temple, TX.

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About Caliber Collision Centers

Caliber Collision Centers is one of the largest collision repair companies in America with 101 centers across California, Arizona, Nevada and Texas. Caliber is consistently ranked among the highest customer

satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 101 repair centers. For more information about Caliber Collision Centers, visit our website at www.calibercollision.com.