



# News Release

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## **Former Homeless Family to Receive keys to Refurbished Vehicle from Caliber Collision and Esurance**

**Wednesday, November 7, 3:00 pm**  
Caliber Collision Center, 876 N. Abalone Drive, Gilbert, AZ

**PHOENIX, November 5, 2012** – A former homeless family of four whose perseverance and determination has put them back on the road to stability has been selected to receive a newly refurbished vehicle from Caliber Collision and Esurance as part of the national Recycled Rides program. The keys to a 2010 Toyota Matrix will be presented to the family on Wednesday, November 7 at 3 pm at Caliber Collision’s Gilbert location.

Phil and Beth Grieves and their two sons were a typical hard-working middle-class family whose lives were turned upside down several years ago. Phil, a teacher, had been unable to find employment since his layoff and soon thereafter, Beth lost her job as a nurse. In the summer of 2011, after exhausting savings and losing everything, the family found themselves homeless and living out of their car. The Grieves turned to Family Promise of Greater Phoenix, whose mission is to provide homeless families with a safety net of services so they can become independent as a family unit.

“We are pleased to provide this Recycled Rides vehicle to a hard-working family like the Grieves who have demonstrated incredible spirit and resiliency,” said Michael Quinn, Caliber Collision Vice President of Community & Industry Relations. “Our goal at Caliber Collision is to repair vehicles to restore our customers to the rhythm of their lives, and we hope this vehicle will do the same for the Grieves family.”

The Grieves were nominated by Family Promise for the Recycled Rides vehicle because of the remarkable strides they have made towards self-sufficiency. But with finances still tight, transportation is a major obstacle. Their only vehicle is a 1991 Geo Metro which barely gets Phil to work 65 miles away. Oldest son Daniel takes the bus to and from school and Beth relies on public transportation. One recent morning, Daniel had missed the school bus so he and Beth walked four miles before accepting a ride from a kind stranger. It was a risky decision and the walk was much harder than they expected but Beth did not want her son to miss a day of school.

“The Grieves family is a true representation of the courage it takes to work yourself back to sustainability as a family,” said Ted Taylor, Executive Director of Family Promise. “Phil and Beth are just really good people, who work very hard, and give back, even in difficult times. We are so proud of their accomplishments”.



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Esurance donated the 2010 Toyota Matrix which was refurbished by Caliber Collision team members who volunteered their time to repair the vehicle as well as collect gift certificates, toys and other gifts for the Grieves family.

“Reliable transportation is something many of us take for granted but for families who do not have this luxury, it can be a daily challenge,” said Esurance Vice President of Material Damage Joe Laurentino. “We are proud to partner with Caliber Collision and Family Promise to ease the burden of transportation for this deserving family.”

The Recycled Rides program is a nationwide community service project by the National Auto Body Council in which collision repair companies and insurers collaborate to repair and donate recycled vehicles to families and service organizations in need.

This vehicle gifting at Caliber’s Gilbert center is the 9th of more than 12 Recycled Rides that the company plans to donate this year across California, Arizona, Nevada, Oklahoma and Texas.

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## **About Caliber Collision Centers**

Caliber Collision Centers is one of the largest collision repair companies in America with 112 centers across California, Arizona, Nevada, Oklahoma and Texas. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 110 repair centers. For more information about Caliber Collision Centers, please visit [www.calibercollision.com](http://www.calibercollision.com).

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