

News Release

FOR IMMEDIATE RELEASE

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Local Businesses Donate Recycled Rides Vehicle To Help Homeless Families

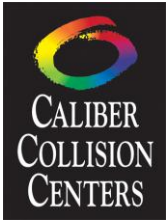
Lack of transportation is road block to getting much-needed assistance

AUSTIN, TX – February 27, 2012 –For many homeless families, their journey towards hope for a stable, productive lifestyle often depends on transportation. Recognizing this need, Caliber Collision Centers and GEICO Insurance have teamed up through a nationwide program called Recycled Rides to donate a refurbished vehicle to Family Promise, a nonprofit organization dedicated to helping homeless families transition into independent living.

Family Promise will be presented with keys and title to a Ford E-350 minivan at a special event March 2, 1:00 pm, at Caliber Collision's Round Rock Center located at 105 Commerce Blvd.

To help families get back on the road towards independence, Family Promise responds to their needs by integrating educational outreach, food, shelter, and support services. Families in the program spend daytime hours at the Family Promise Day Center where they receive help and counseling to find jobs, look for a home, enroll children in school, develop a network of support, apply for social services, wash clothes and bathe. In the evening, the families are taken to local churches where they eat supper, sleep and have breakfast.

“Lack of transportation has been an obstacle for homeless families to take advantage of our support services,” said Mike Bergman, Executive Director of Family Promise. “With this Recycled Rides vehicle gift from Caliber and GEICO, we now have an additional means to reach out to more families.”



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“Our purpose day in and day out at Caliber is ‘restoring our customers to the rhythm of their lives.’ We hope this vehicle acts as a catalyst that restores entire families back to the rhythm of their lives in the Round Rock area,” said Steve Grimshaw, Caliber Collision President and CEO.

“Family Promise has a wonderful track record of helping families regain self-sufficiency, and we are proud to participate in this effort,” said Don Lyons, senior vice president and chairman of the GEICO Philanthropic Foundation. “We support Recycled Rides’ goal to provide a helping hand to those in need and are committed to giving back to our local communities.”

Recycled Rides is a nationwide program of auto body repairers collaborating with insurers, parts suppliers and other vendors to refurbish and donate vehicles to needy families. Caliber Collision technicians and other staff members donated their time to fix the vehicle as well as collect gifts for the families at Family Promise. GEICO donated the vehicle and Caliber Collision provided the resources and services to refurbish the vehicle.

Other local businesses that contributed parts and service to refurbish the Recycled Rides program include On Site Auto Trim, Miles Tire and Wheel, PDR Plus, LKQ, Akzo Nobel, O’Rielly Auto parts and Larry Perez Sings and Graphics.

This gifting at Caliber’s Round Rock center is one of more than 12 Recycled Rides that the company plans to donate over the next 12 months across California, Arizona, Nevada and Texas, according to Michael Quinn, Caliber Collision Vice President of Industry and Community Relations. Earlier this week, Caliber’s Keller Center presented a Recycled Rides vehicle to an Iraq war veteran recently home after two back-to-back tours of duty.

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About Caliber Collision Centers

Caliber Collision Centers is one of the largest collision repair companies in America with 100 centers across California, Arizona, Nevada and Texas. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 100 repair centers. For more information about Caliber Collision Centers, visit our website at www.calibercollision.com.