

# News Release

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## **North Hollywood Grandmother Receives New Wheels on Valentine's Day**

*Recycled Rides Program donates refurbished vehicle to provide family with reliable transportation*

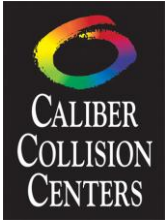
**North Hollywood, CA – February 9, 2012** – A local grandmother struggling to make ends meet while raising her two grandsons and battling her own health issues, will enjoy a special Valentine this year when she receives keys and title to a refurbished vehicle donated by Caliber Collision Centers, the Automobile Club of Southern California, and other local businesses as part of a nationwide program called Recycled Rides.

Debra Loyd and her two grandsons, ages 15 and 9, will be presented with a Ford Focus at a special event February 14, 1:00 pm, at Caliber's North Hollywood Center located at 6929 Laurel Canyon Boulevard.

Loyd and her grandsons currently rely on bus transportation to go grocery shopping, attend church and visit doctors. This is particularly difficult because she uses an oxygen tank and a walker. A crossing guard for the City of Los Angeles for 43 years, she had to retire early a few years ago when she was diagnosed with cancer. She has three to four doctors' visits a week, and is continually concerned that due to lengthy bus routes she has to leave her grandsons at home alone for long periods.

Loyd was nominated for the Recycled Rides vehicle by Big Brothers Big Sisters of Los Angeles. Both her grandsons are participants in the organization's programs to provide mentoring for children and teens.

"Reliable transportation is so important and our hope is that this Recycled Rides gift will ease the burden for a loving grandmother who is doing her best, single-handedly, to give her grandsons a safe, secure and stable life," said David Goldstein, Caliber Collision Vice President of Operations.



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“Selfless, hard-working individuals like Debra Loyd who need a helping hand are the reason we support Recycled Rides and are committed to giving back to our local communities,” added Rick Lewis, Unit Manager for Immediate Repair Program Field Claims of the Auto Club, which donated the vehicle from its claims salvage yard to be refurbished by Caliber Collision.

Recycled Rides is a nationwide program of auto body repairers collaborating with insurers, parts suppliers and other vendors to refurbish and donate vehicles to needy families. Technicians and other staff members at the Caliber North Hollywood Center donated their time to fix the vehicle.

Other companies that donated parts, materials and services include LKQ Parts, Keystone Auto Parts, Galpin Ford, Green’s Ok Tires, Soto’s Auto Glass, AKZO Nobel and Fastway Towing .

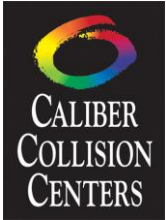
“We appreciate the support of our business partners and the community in this project.” said Michael Quinn, Caliber Collision Vice President of Industry and Community Relations. “Our goal with the Recycled Rides program is to give back to the communities we serve as we restore our customers to the rhythm of their lives.”

This gifting at Caliber’s North Hollywood center is one of many Recycled Rides that the company plans to donate over the next 12 months across California, Arizona, Nevada and Texas, according to Quinn. In the last month, the company has donated refurbished vehicles to a San Diego homeless family, and a Riverside single mother of four sons, whose youngest is undergoing treatment for Acute Lymphocytic Leukemia.

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## **About Caliber Collision Centers**

Caliber Collision Centers is one of the largest collision repair companies in America with 100 centers across California, Arizona, Nevada and Texas. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 100 repair centers. For more information about Caliber Collision Centers, visit our website at [www.calibercollision.com](http://www.calibercollision.com).



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## **About the Automobile Club of Southern California**

The Automobile Club of Southern California, the largest member of the AAA federation of motor clubs, has been serving Southern California since 1900. Today, the Auto Club's members benefit by roadside assistance, insurance products and services, travel agency, financial products, automotive pricing and buying programs, automotive testing and analysis, trip planning services and highway and transportation safety programs. Information about these products and services is available on the Auto Club's Web site at [www.AAA.com](http://www.AAA.com). Smart phone apps are also available for roadside assistance, TripTiks and insurance services.

## **About Big Brothers Big Sisters**

For 57 years, Big Brothers Big Sisters of Greater Los Angeles has assisted boys and girls in achieving their highest potential as they grow to become confident, competent and caring individuals through professionally supported one-to-one mentoring relationships with caring men and women. Their work is as elementary as putting an adult friend in a child's life, and as essential as putting hope into a child's future. Mentoring works--one young person at a time. For information on call 213-213-2422 or visit [www.BBBSLA.org](http://www.BBBSLA.org).