

News Release

Press Contact:
Kim Kimbriel
520-548-2000
kim@kimbrielmarketing.com

Company Contact:
Michael Quinn
VP, Industry & Community Relations
520-797-9000
Michael.Quinn@CaliberCollision.com

Donated Vehicle Helps Single Mom's Effort To Stave Off Foreclosure and Bankruptcy

Recycled Rides Program provides catalyst for family to get back on road to a stable life.

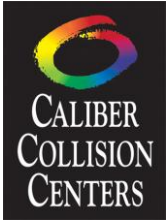
San Juan Capistrano, CA – February 8, 2012 – A local Orange County single mother facing foreclosure and bankruptcy will enjoy a special Valentine this year when she receives keys and title to a refurbished SUV donated by Caliber Collision Centers, the Automobile Club of Southern California, and other local businesses as part of a nationwide program called Recycled Rides.

Carrie Goff and her family will be presented with a 2007 Ford Escape at a special event February 13, 1:00 pm, at Caliber's San Juan Capistrano Center located at 26442 Via De Anza.

"Our hope is that this Recycled Rides gift will be the catalyst that helps Carrie get back on the road to a normal life," said David Goldstein, Caliber Collision Vice President of Operations. "Without reliable transportation, it is difficult for individuals to achieve financial stability while caring for their families."

The Ford Escape station wagon will help Carrie, operator of a small, struggling event lighting business, avoid foreclosure and possible bankruptcy while providing the means to transport her daughters, ages 17 and 11, to and from school and afterhours activities. Carrie was nominated by RESTORD, a local Orange County nonprofit that provides assistance for displaced women, children and wayward youth through its resale store in Foothill Ranch. Despite her limited time and financial means, Carrie and her daughters are dedicated volunteers at the RESTORD resale store, committed to helping those who are less fortunate.

"Selfless, hard-working individuals like Carrie and her daughters who need a helping hand are the reasons we support Recycled Rides and are committed to giving back to our local communities," said



News Release

Rick Lewis, Unit Manager for Immediate Repair Program Field Claims of the Auto Club, which donated the vehicle from its claims salvage yard to be refurbished by Caliber Collision.

Recycled Rides is a nationwide program of auto body repairers collaborating with insurers, parts suppliers and other vendors to refurbish and donate vehicles to needy families. Technicians and other staff members at the Caliber Collision San Juan Capistrano Center donated their time to fix the vehicle.

Other companies that donated parts, materials and services include Goodyear-Thong, Youngs Automotive, Keystone, Tuttle Click Ford, Pacific Automotive, Capistrano Car Wash, Ultimate Dent Removal and Parts Channel.

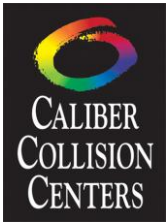
“We appreciate the support of our business partners and the community in this project.” said Michael Quinn, Caliber Collision Vice President of Industry and Community Relations. “Our goal with the Recycled Rides program is to give back to the communities we serve as we restore our customers to the rhythm of their lives.”

This gifting at Caliber’s San Juan Capistrano center is one of many Recycled Rides that the company plans to donate over the next 12 months across California, Arizona, Nevada and Texas, according to Quinn. In the last month, the company has donated refurbished vehicles to a San Diego homeless family, and a Riverside single mother of four sons, whose youngest is undergoing treatment for Acute Lymphocytic Leukemia.

###

About Caliber Collision Centers

Caliber Collision Centers is one of the largest collision repair companies in America with I-CAR Gold Class Professional certified collision repair centers in California, Arizona, Nevada and Texas. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 100 repair centers. For more information about Caliber Collision Centers, visit our website at www.calibercollision.com.



News Release

About the Automobile Club of Southern California

The Automobile Club of Southern California, the largest member of the AAA federation of motor clubs, has been serving Southern California since 1900. Today, the Auto Club's members benefit by roadside assistance, insurance products and services, travel agency, financial products, automotive pricing and buying programs, automotive testing and analysis, trip planning services and highway and transportation safety programs. Information about these products and services is available on the Auto Club's Web site at www.AAA.com. Smart phone apps are also available for roadside assistance, TripTiks and insurance services.

About RESTORD

RESTORD is a nonprofit resale store located in Foothill Ranch in the former auto center. Its sole purpose is to raise funds to open a home for displaced women and children who have been through substance abuse programs. The goal is to empower women to live a life of hope and faith while providing them with shelter, job training, counseling and life skills. All items at the resale store are donated.