



Press Release

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FOR IMMEDIATE RELEASE

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Six Las Vegas Families To Receive Keys To Recycled Rides™ in Multi-Car Presentation at SEMA

*Thursday, November 1 at 1:15 p.m.
SEMA Show, LVH, Pavilion 1 Ballroom*

Las Vegas, NV, November 1st, 2012 — For many families facing difficult economic circumstances, owning a car they can count on could be the key to regaining both their financial well being and their self-respect.

On Thursday, November 1, six deserving Las Vegas families will each have this opportunity when they will be presented with keys to newly refurbished vehicles, thanks to the National Auto Body Council's (NABC) Recycled Rides™ Program.

Recycled Rides™ is a nationwide program in which collision repair companies, insurers, suppliers and vendors collaborate to refurbish and donate vehicles to individuals, families and service organizations in need. Hundreds of vehicles are gifted each year across the country through the Recycled Rides™ Program.

Participants in this year's multi-car gifting at SEMA include GEICO, State Farm, Allstate, Progressive and Enterprise, which donated vehicles including a 2010 Toyota Corolla to a 2011 Dodge Caravan. The vehicles were then repaired and refurbished by Caliber Collision, Sterling Autobody Centers, Collision Authority and Gerber Collision & Glass.



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Each of the recipient families were nominated to receive a Recycled Rides™ vehicle by Family Promise of Las Vegas because of their dedication and determination to rebuild a stable life for their families. A nonprofit interfaith network, Family Promise provides emergency shelter and support to families in crisis.

“We congratulate these six deserving families on their perseverance and the progress they have already made in rebuilding their lives. We also commend Family Promise for the invaluable support and services they provide to help these families get back on the road towards self-sufficiency,” said Chuck Sulkula, Executive Director of the National Auto Body Council.

“Recycled Rides™ is a wonderful program that enables so many of us in the collision repair industry to partner with our colleagues and make a positive impact in peoples’ lives,” said Michael Quinn, Caliber Collision Vice President of Industry & Community Relations, and board member of the NABC

The six families who will receive the Recycled Rides™ vehicles are:

- Latosha, a single mother who currently relies on public transportation for her job at a local company which supplies uniforms to the hotel/casino industry.
- Toia and Litera, parents of a baby girl and currently living in transitional housing.
- Christian and Cheryl, homeless due to Christian’s disability but now in Family Promise’s permanent housing program with their 18-month-old child
- William and Shanien, parents of seven children, whose new, refurbished vehicle will enable Shanien to return to work and William, who is disabled, to keep his medical appointments.
- Frank, a disabled retired veteran, and his wife, Carolyn, a cancer patient, who will now be able to transport themselves and their two teenagers.
- Tikia, a single mother who is working full-time and paying rent to live in housing provided by Family Promise.

“Lack of reliable transportation is a daily challenge for families struggling to regain financial stability while caring for their family,” said Terry Lindeman, Executive Director of Family Promise of Las Vegas. “These gifts through the Recycled Rides™ are a game-changer for our families. We are grateful to the NABC and the local Las Vegas member shops that provide our families, year after year, with help to ease the transportation burden for these families.”

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About Recycled Rides™ : Recycled Rides™ is a community awareness project whereby members of the NABC repair and donate refurbished vehicles to families and service organizations in need throughout the United States. A green program, Recycled Rides™ recruits auto body shops, insurers, paint suppliers and parts vendors to contribute in their own specific ways.

About Family Promise: Family Promise is a 501-c3 non-profit with 177 networks nationwide that organizes houses of worship, community agencies, and social service agencies into a community-based interfaith hospitality network. Family Promise's Family Mentoring Program is a homelessness prevention initiative that trains volunteers to act as advisors and advocates for at-risk families, helping them achieve goals and maintain self-sufficiency. Families that graduate from the program's transitional sheltering program are enrolled in a mentoring program to assist them with sustaining an independent future. The Las Vegas affiliate, Family Promise of Las Vegas, serves up to 25 families daily in one of three housing programs designed to assist families achieve sustainable futures and lasting independence.

About the National Auto Body Council: NABC is a non-profit organization dedicated to enhancing the image of the collision industry. Our ongoing and continued success is a direct result of the efforts and support of our sponsoring companies and membership. Please contact NABC directly for membership information. Call 1-888-667-7433 or go to www.autobodycouncil.org.

NABC ~ Changing the image of our industry, one consumer at a time.

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