

News Release

FOR IMMEDIATE RELEASE

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Caliber Collision Accelerates Oklahoma Expansion

Caliber Announces Grand Opening of Newest Oklahoma Location

LEWISVILLE, TX – December 14, 2012 – Caliber Collision announced today the grand opening of its newest Oklahoma location as the company continues to accelerate its expansion across the southwestern U.S.

Caliber's newest 22,000 square foot collision repair facility opened today at 3501 South Broadway, Edmond, Oklahoma.

"Today's Edmond grand opening is the latest example of Caliber's continued commitment to provide additional capacity in markets that require the customer focus, operational excellence and cost management that Caliber consistently delivers to our clients," said Steve Grimshaw, Caliber Collision Centers' Chief Executive Officer.

"Our new Edmond location is Caliber Collision's third location in and around the Oklahoma City market," added Mark Sanders, Chief Operating Officer for Caliber Collision Centers. "We will continue to increase our market penetration in this and other southwestern U.S. markets in the months to come as we restore our customers to the rhythm of their lives."



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A photo of Caliber Collision's new Edmond location and Center Manager, John Fisher, are included below:



New Caliber Collision Edmond, OK Location



Center Manager John Fisher

About Caliber Collision Centers

Caliber Collision Centers is one of the largest collision repair companies in America with 112 I-CAR Gold Class Professional certified collision repair centers in California, Nevada, Arizona, Texas and Oklahoma. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 112 repair centers. Caliber Collision is always looking to add new collision repair locations. Interested collision repair owners can contact Ron Davis, Caliber Collision Chief Development Officer, for more information in the Contact Us area of the Caliber Collision website at www.calibercollision.com.

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