



News Release

FOR IMMEDIATE RELEASE

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Homeless Youth Determined to Get Degree Earns Transportation from Caliber Collision Recycled Rides

Vehicle Unveiling: <u>Friday, February 22 at 1:00 pm</u> <u>Caliber Collision, 7515 Dagget Street, San Diego, CA</u>

San Diego, CA, February 18, 2013 – As one of 6,000 homeless or unaccompanied youths in the San Diego Unified School District, Jorge Palacios could have easily dropped out of school. But he didn't. Now, his determination to graduate and move on to a college education will be rewarded when he receives keys to a newly refurbished vehicle from Caliber Collision's Recycled Rides program this coming Friday.

Caliber Collision's Recycled Rides program partners with insurance companies to donate refurbished vehicles to individuals and service organizations in need. Jorge's new vehicle was donated by Esurance and refurbished by Caliber Collision associates who volunteered personal time to repair the car and solicit donations from local businesses to help with expenses such as gas and insurance.

Jorge was nominated for Caliber's Recycled Rides program in his last semester at Hoover High School and is now enrolled at Southwestern College. Without a car or permanent housing, Jorge's typical day starts at 5:00 a.m. and often ends at 1:00 a.m. as he juggles lengthy bus commutes between classes in Chula Vista and a part-time job in City Heights. Jorge spends his limited spare time studying and waiting to use shared computer resources at public libraries. Despite these hardships, he is determined to achieve his immediate goal for Emergency Medical Technician (EMT) certification while he completes his college education.







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"Our goal through Recycled Rides is to provide a 'hand up' to hard-working individuals like Jorge," said David Goldstein, Caliber Collision VP of Operations. "We are proud to provide the gift of transportation to help this young man who is so determined to take his life to the next level through hard work, overcoming adversity and getting a good education."

"We hope this vehicle will make it easier for Jorge to manage daily transportation challenges so he can successfully achieve his education goals," added Joe Laurentino, Esurance VP of Material Damage.

In the past year, Caliber has donated 15 vehicles through its Recycled Rides program to struggling families, individuals and nonprofit organizations throughout the southwest.

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About Caliber Collision

Caliber Collision Centers is one of the largest collision repair companies in America with 123 centers across California, Arizona, Nevada, Oklahoma and Texas. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 123 repair centers. For more information about Caliber Collision Centers, please visit <u>www.calibercollision.com</u>.

About Esurance:

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