



News Release

FOR IMMEDIATE RELEASE

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Caliber Collision Centers **Opens New Location in Los Angeles** *Adds 21st new location in the Los Angeles Region*

LEWISVILLE, TX – February 18, 2013 – Caliber Collision Centers, operator of high quality collision repair facilities, announced today that it has opened its newest location in Long Beach, California.

“Today’s opening of our new Long Beach center increases our total locations in the greater Los Angeles region to 21 as we restore our customers to the rhythm of their lives.” said Steve Grimshaw, Caliber Collision Centers’ Chief Executive Officer. “As our clients continue to look for improved customer retention and reductions in customer churn, we are committed to adding centers across the southwest that provide greater operational consistency, laser customer focus and cost management they need to compete in today’s highly competitive insurance market.”

Caliber Collision’s newly opened 11,000 square foot collision repair facility officially opened for business today at 3399 East Willow Street, Long Beach, California.

“Our new Long Beach center brings Caliber Collision’s total locations to 123 as we continue to grow as the collision repair provider of choice in every community we serve,” added Mark Sanders, Chief Operating Officer for Caliber Collision Centers.



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About Caliber Collision Centers

Caliber Collision Centers is one of the largest collision repair companies in America with 123 I-CAR Gold Class Professional certified collision repair centers in California, Arizona, Nevada, Texas and Oklahoma. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 123 repair centers. Caliber Collision is always looking to add new collision repair locations throughout California, Arizona, Nevada, Texas and Oklahoma. Interested collision repair owners can contact Ron Davis, Caliber Collision Chief Development Officer, for more information in the Contact Us area of Caliber's website at www.calibercollision.com.

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