



Caliber Collision Centers Joins 3M Hire Our Heroes Campaign to Help Provide Training and Support for Nation's Returning Veterans and Their Families

LEWISVILLE, TX, (April xx, 2013) – Caliber Collision Centers announced today it has joined the 3M Hire Our Heroes campaign to help returning veterans to find rewarding careers in the collision industry with the right education and support.

“Caliber’s 125 centers across the southwest are proud to be participating in 3M’s Hire Our Heroes program” said Steve Grimshaw, Caliber Chief Executive Officer. “Caliber Collision is actively involved with veteran support organizations either directly or through our Recycled Rides program. 3M’s outstanding Hire Our Heroes program further extends our support for veterans as they continue to return to a nation grateful for their outstanding service.”

Each of Caliber’s company-owned locations will be participating in the 3M program to fund collision repair education grants and scholarships through the Collision Repair Education Foundation and Operation Comfort.



Caliber Collision Centers is one of the largest collision repair companies in America with 125 I-CAR Gold Class Professional certified collision repair centers in California, Arizona, Nevada, Texas and Oklahoma. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 125 repair centers.

Through the 3M Hire Our Heroes campaign, 3M is partnering with Caliber Collision and the Collision Repair Education Foundation to provide scholarships and support for collision repair training, and ultimately to drive employment in the collision repair industry for America’s returning veterans.

The enrollment to win scholarship funds from the Collision Repair Education Foundation opened on January 1, 2013 and scholarship enrollment opportunities remain open through May 15, 2013. For additional information and to apply, visit www.CollisionEducationFoundation.org. Scholarships are available for qualifying returning veterans and their immediate family members. Scholarships may be used for tuition, school fees, tools, textbooks and equipment at qualifying technical schools.

The 3M Hire Our Heroes program also will help fund rehabilitation for the wounded veterans through Operation Comfort’s Automotivation program, a unique automotive skill-based rehabilitation program. It provides opportunities for wounded soldiers to channel their automotive skills – or learn new ones –

to restore vehicles through the NABC Recycled Rides program for other military veterans. The campaign will be raising funds for their new facility in San Antonio, Texas. For more information on the Automotivation program, visit www.operationcomfort.org/automotivation.

Distributors of 3M products and shop owners of collision repair facilities throughout the United States are helping support the 3M Hire Our Heroes campaign. For every qualifying purchase of select popular 3M products by a shop owner, 3M will contribute to the campaign, with a goal of \$250,000 total.

Shop owners who participate in the program receive 3M Hire Our Heroes promotional materials for their shops to show their support of our country's veterans.

About Caliber Collision Centers

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About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs about 88,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

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