



News Release

FOR IMMEDIATE RELEASE

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Palmdale Resident Selected as Recipient For Caliber Collision Recycled Rides Vehicle

Vehicle Unveiling:

Wednesday, November 20 at 1:30 pm

146 E. Ave. K, Lancaster, CA

LANCASTER, CA, November 18, 2013 – A Palmdale resident who has been struggling and coping with daily transportation challenges has been selected to receive a newly refurbished vehicle as part of Caliber Collision’s Recycled Rides program.

Rosa Lopez, a medical office receptionist, was selected by an independent review committee from nominations submitted community-wide throughout the Antelope Valley. A single mother, Rosa was hospitalized for months due to medical complications during her pregnancy. Both she and her son, now 6, are in good health now, but Rosa continues to struggle financially. Without a car, she faces daily transportation challenges, juggling bus schedules to get to and from work, her son’s school activities, and grocery shopping and medical appointments.

Caliber Collision’s Recycled Rides program partners with insurance companies and parts suppliers to refurbish and donate vehicles to individuals and service organizations in need. Caliber Collision team members donate their personal time to repair vehicles as a community service project.

“Most of us take transportation for granted, but there are many hard-working individuals without reliable vehicles who struggle every day simply to get to work and take care of their families,” said Roni Gill, Regional Manager of Caliber Collision’s Lancaster location. “Our daily goal is to restore the rhythm of life for our customers, and we hope to do the same with this Recycled Rides gift for Ms. Lopez and her son.”

The public is invited to attend the Recycled Rides celebration at the Caliber Collision Center, 145 Avenue K, in Lancaster.



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About Caliber Collision

Caliber Collision Centers is one of the largest collision repair companies in America with 157 centers across California, Arizona, Colorado Nevada, Oklahoma and Texas. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 157 repair centers. For more information about Caliber Collision Centers, please visit www.calibercollision.com.