



# News Release

## FOR IMMEDIATE RELEASE

Company Contact:

Greg Clark  
Senior Vice President - Marketing  
817-713-1596  
[Greg.Clark@CaliberCollision.com](mailto:Greg.Clark@CaliberCollision.com)

### **Caliber Collision Wraps Up 2013 with a Total of 17 Recycled Ride Giftings**

**Lewisville, TX – December 16, 2013** – Caliber Collision wrapped up its year-long Recycled Rides program with three pre-Thanksgiving vehicle giftings in California and Arizona, resulting in a total of 17 vehicles donated in 2013.

In the most recent Recycled Rides presentations, Caliber partnered with Ameriprise Auto & Home Insurance on a vehicle for a U.S. Army medic in Tempe, Arizona, and with State Farm Insurance in Irvine, California, to provide transportation for a U.S. Navy seaman. Both recipients were active duty service members nominated by Operation Homefront, a national support organization for military families.

A third vehicle was donated to a single mother in Lancaster, California, who was selected through a community-wide nominating program.

Caliber has partnered this past year on Recycled Rides with a number of their insurance partners including Allstate, American Family, Ameriprise, Auto Club of Southern California, Esurance, GEICO, Progressive, and State Farm.

“We look forward in 2014 to teaming up with our many insurance partners and the National Auto Body Council to help provide the gift of reliable transportation to deserving first responder and military families in the communities we serve,” said Greg Clark, Senior Vice President - Marketing.

“Recycled Rides is a life-changing event not just for our recipients but also for our many participating Caliber team members whose lives are enriched by the opportunity to give back and make a difference in someone’s life,” Clark added. “It is this same commitment and spirit that mirrors our company’s sole purpose to restore our



customers to the rhythm of their lives.”

# News Release

###



*Caliber Collision and Ameriprise with recipient Angel DeLaCruz and his family in Tempe, AZ.*



*Rosa Lopez and her son, Tony, try out their newly refurbished Recycled Rides vehicle in Lancaster, CA.*



*Recipients Antonio and Jenna Avila with Andy Felix, State Farm and Greg Clark, Michael Wandrey and David Goldstein of Caliber Collision in Irvine, CA.*

## **About Caliber Collision Centers**

Caliber Collision Centers is the largest collision repair company in America with 158 centers across Arizona, California, Colorado, Nevada, Oklahoma and Texas. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 158 repair centers. For more information about Caliber Collision Centers, please visit [www.calibercollision.com](http://www.calibercollision.com).