



News Release

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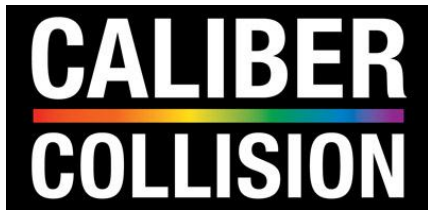
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Caliber Collision Opens New, State-Of-The-Art Greenfield Facility in West Frisco

Second North Texas Advanced Repair Facility

LEWISVILLE, TX – July 7, 2014 – Caliber Collision Centers announces the grand opening of its new 13,000 square foot, state-of-the-art greenfield facility in Frisco, Texas. Caliber’s latest North Texas location is designed to provide customers with the most advanced collision repair technology and customer service experience.

According to Steve Grimshaw, Caliber Collision Centers’ Chief Executive Officer, “This preeminent North Texas facility will be one of the most advanced Caliber Collision centers in our network with proprietary innovations including side load paint system technology for faster repairs, new lobby layout and design for a better customer experience, as well as an on-site Enterprise Rent-A-Car facility for one-stop drop and go convenience.”



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Caliber Collision's new West Frisco location is located at 275 Old Newman Road, Frisco, Texas. The facility will have 22 service bays, two heated paint booths and 74 parking spaces for Caliber's customers and partners.

"Our new West Frisco center brings Caliber Collision's total number of locations in Texas to 61 and 180 nationwide as we restore each and every Caliber customer to the rhythm of their lives" added Mark Sanders, Caliber Collision Centers' President and Chief Operating Officer.

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About Caliber Collision Centers

Caliber Collision Centers is one of the largest collision repair companies in America with 180 I-CAR Gold Class Professional certified collision repair centers in Arizona, California, Colorado, Nevada, New Mexico, North Carolina, Oklahoma, and Texas. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 180 repair centers. For more information about Caliber Collision, please visit our website at www.calibercollision.com.