



News Release

FOR IMMEDIATE RELEASE

Media Contact:

Kim Kimbriel

520-548-2000

Kim@KimbrielMarketing.com

Company Contact:

Greg Clark, SVP of Marketing

817-713-1596

Greg.Clark@CaliberCollision.Com

U.S. Air Force Mom from Tinker AFB to Receive Special Valentine Gift of Transportation

Newly refurbished Recycled Rides vehicle to be presented:

Friday, February 14 at 10:30 am

at Caliber Collision, 3501 South Broadway, Edmond, OK

EDMOND, OK, February 10, 2014 – Valentine’s Day will be extra sweet this year for Jalisa Watkins, a Senior Airman with the United States Air Force stationed at Tinker Air Force Base, who has been selected to receive a newly refurbished car as part of a nationwide program called Recycled Rides.

Caliber Collision’s Recycled Rides program partners with insurance companies to refurbish and donate vehicles to individuals and service organizations in need. Farmers Insurance donated the vehicle which was refurbished by Caliber Collision associates who volunteered personal time to repair the vehicles as a community service project.

Jalisa Watkins, who has a 17-month-old son, and her husband have been struggling with mounting debts and have been without a car. Getting to work at Tinker Air Force Base has been a challenge and without reliable transportation, it has been difficult for her husband to find a job. Jalisa turned to Operation Homefront, a support organization for military families during difficult financial times, which nominated her as a recipient for Caliber Collision’s Recycled Rides program.

“For many families struggling through hard times, lack of reliable transportation is a huge barrier towards regaining financial stability,” said Todd Dillender, Caliber Collision Vice President of Operations. “Our company mission is to restore the rhythm of our customer’s lives as we repair their vehicles. We hope this special Valentine’s Day gift will ease the burden of transportation and help Jalisa and her family get back on the road towards a brighter future.”



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“Farmers Insurance has a proud history of giving-back to local communities and we want to thank Jalisa for her service to our country and are honored to be part of gifting this vehicle to such a worthy individual and her family,” said Pete Hickey, COD Division Manager of National MSO Operations for Farmers.

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About Caliber Collision

Caliber Collision Centers is one of the largest collision repair companies in America with 161 I-CAR Gold Class Professional certified collision repair centers in Arizona, California, Colorado, Nevada, Oklahoma, and Texas. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 161 repair centers. For more information about Caliber Collision, please visit our website at www.calibercollision.com.

About Farmers Insurance

Farmers Insurance Group of Companies is a leading U.S. insurer group of automobiles, homes and small businesses and also provides a wide range of other insurance and financial services products. Farmers Insurance is proud to serve more than 10 million households with more than 20 million individual policies across all 50 states through the efforts of over 50,000 exclusive and independent agents and nearly 24,000 employees.

Farmers is a trade name and refers to the business activities of Farmers Group, Inc. and the Farmers Exchanges. Farmers Group, Inc., along with its subsidiaries, is wholly owned by the Zurich Insurance Group, and provides non-claims administrative services to the Farmers Exchanges. The Farmers Exchanges are three reciprocal insurers (Farmers Insurance Exchange, Fire Insurance Exchange and Truck Insurance Exchange), including their subsidiaries and affiliates, owned by their policyholders. For more information about Farmers, visit its Web site at www.farmers.com or at www.facebook.com/FarmersInsurance.

About Operation Homefront

A national nonprofit, Operation Homefront leads more than 4,500 volunteers with nationwide presence who provide emergency and other financial assistance to the families of service members and wounded warriors. Operation Homefront has met more than 750,000 needs of military families since its inception in 2002. Accredited by the Better Business Bureau and holding an “A” rating from the American Institute of Philanthropy, nationally, 95 percent of total donations to Operation Homefront go directly to programs that provide support to our military families. For more information, go to www.OperationHomefront.net.