



# News Release

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## Former Homeless Sacramento Woman Selected to Receive Surprise Vehicle Donation

### Vehicle Unveiling

Thursday September 3 – 6:00 pm

Plate's Café

14 Business Park Way, # 149 | Sacramento, CA

**SACRAMENTO, CA (September 1, 2015)** – A local Sacramento woman who has successfully transitioned out of homelessness has been selected to receive a fully restored vehicle from Caliber Collision and Allstate Insurance as part of the National Auto Body Council's Recycled Rides™ program.

The vehicle will be presented in a surprise announcement to Michelle Nicolette at a Guest Chef fundraising dinner for St. John's Program for Real Change, which nominated her for the vehicle donation.

Caliber's Recycled Rides is a company-wide program in which Caliber, in concert with insurance companies, parts and material suppliers, team up to repair and donate vehicles to individuals in need. Allstate Insurance donated the vehicle restored by Caliber Collision technicians who volunteered their time and talent as service to their local community.

Cherrae Rushton was nominated for the vehicle donation because of her "strong initiative and an amazing work ethic to create a better life for herself," according to Sasha Wirth, Development Director for St. John's Program for Real Change.

After struggling a number of years financially and emotionally, Cherrae turned to St. John's for counseling and support. She quickly completed all of Saint John's programming to improve her skills in parenting, financial management, and employability, logging in over 600 hours of volunteer training. In October of 2014 she was chosen to transition into her own apartment and today is employed full time



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The Recycled Rides vehicle donation will help expand employment options for Cherrae, and with reliable transportation, allow her to spend time with her three children and participate in their after-school activities.

“We are thrilled and honored to celebrate the success of women like Cherrae Rushton and commend St. John’s for its efforts to make a positive difference in our community,” said **name, title of Allstate representative**. “This Recycled Rides gifting represents Allstate’s continued commitment to giving back to our local communities as Good Hand people who care.”

“At Caliber Collision, our highest purpose is to restore our customers and the communities we serve to the rhythm of their lives. Based on her achievements to-date, we are confident that this gift of reliable transportation will enable Cherrae to continue on her path to self-sufficiency and a better quality of life,” said Steve Grimshaw, Caliber Collision Chief Executive Officer.

In the past three years, Caliber Collision has donated more than 70 Recycled Ride vehicles nationwide. Caliber plans on donating more than 25 vehicles in 2015 to individuals in need as a way to give back to the communities that Caliber serves.

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## **About Caliber Collision Centers**

Caliber Collision is one of the largest collision repair companies in America with **310** I-CAR Gold Class Professional certified collision repair centers across 13 states. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its **310** repair centers. For more information about Caliber Collision, please visit our website at [www.calibercollision.com](http://www.calibercollision.com) and follow us on [Facebook](#), [Twitter](#) and [YouTube](#).

## **About Allstate Insurance**

The Allstate Corporation (NYSE: ALL) is the nation’s largest publicly held personal lines insurer, protecting approximately 16 million households from life’s uncertainties through auto, home, life and other insurance offered through its Allstate, Esurance, Encompass and Answer Financial brand names. Allstate is widely known through the slogan “You’re In Good Hands With Allstate®.” The Allstate brand’s network of small businesses offers auto, home, life and retirement products and services to customers in the United States and Canada. In 2014, The Allstate Foundation, Allstate, its employees and agency owners gave \$34 million to support local communities. Allstate employees and agency owners donated 200,000 hours of service across the country.

## **About St. John’s Program for Real Change**

**CALIBER**  
**COLLISION**



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Information to come